

Data Protection, Online Security And Privacy

- Occasionally we take photographs and videos during classes and use them for marketing purposes e.g. on social media sites and the Adventure Babies website. If you do not want your photograph used in this manner please advise the Franchisee or your Class Leader.
- When you book an Adventure Babies class we require you to register your details and those of your child or children.
- The information on our registration form contains personal data. Adventure Babies will record, process and keep your personal information secure in accordance with the The General Data Protection Regulation will **not** be passed/sent out to a third party except stated below.
- Your data is used for processing transactions and for marketing. We would like to provide you with information about the course you have booked and to give details about future Adventure Babies courses. This data is held in class registers on our website. The only third parties who will see your data are Blaze Concepts who back up our website system and Google who will see data through analytics. Removing or correcting data can be done by contacting emma@adventurebabies.co.uk
- From time we send out emails to our customers with information about the product you have booked. You can choose to unsubscribe to these emails at any time.
- You can join our mailing list where we will send you information that we think may be of interest to you such as one off specials and new courses.
- The names and ages of your children are printed on class registers which the teachers will have at the class and therefore this data is visible to other users.
- On very rare occasions we may be obliged to disclose your personal information to third parties, but this is only when we are legally obligated to disclose information or to assist fraud protection and minimise credit risk.
- Any payment card details that you choose to use within our payment system will be used 100% securely by our payment processors Stripe.
- Any data sent electronically to us is done so entirely at your own risk. You are responsible for keeping the password you use to access your Adventure Babies account confidential.
- **ONLINE CLASSES:** When accessing our online classes they will be delivered through Zoom. You will need to sign up and agree to their terms and conditions to be able to join the session. You will be asked to use your camera to show who you are for registration purposes but you can turn your camera off for the rest of the lesson if you would like. At Adventure Babies our class leaders may record the zoom sessions for training purposes to be shared with other Adventure Babies franchisees.