



## Privacy Policy (for GDPR)

Playtimes offers consent to individuals to put them in control, build trust and engagement for a better relationship. We provide the individual with the opportunity to choose to 'opt in' as a pre-condition, we make clear why and how the data will be processed and give individuals the right to withdraw consent at any time. Consent is reviewed and refreshed as appropriate. We don't use default consent nor pre-checked 'opt in' boxes.

Playtimes collects personal information data fairly after giving individuals the choice to positively select to 'opt in.' Information about why individuals' information is being asked to be collected and how it will be used is given clearly before consent is granted by the individual.

The purpose of collecting personal data is for the relevant intention of communicating with the individual in the appropriate interest of customer correspondence, marketing promotions and feedback.

We make our privacy notice information available to individuals at the time of obtaining the consent and data. Personal data is only held for a reasonable time after being collected. The personal data is not retained for any longer than necessary for the relevant purpose it is collected for. Personal data may be stored for longer periods as the data will be controlled and processed solely for archiving purposes in the interest of the individual. Secure measures are in place to ensure only authorised recipients of personal data can process it.

The individual reserves the right to withdraw consent at anytime and an individual can make a subject access request (SAR) verbally or in writing. We have processes in place to ensure we can respond to a subject access request without undue delay and within one month of receipt. A request can be refused, and we are aware of the information we need to provide when necessary. Every data subject has the right to lodge a complaint with a supervisory authority and the right to erasure of their personal data, including the protection against unauthorised, unlawful processing and loss or damage.

