



Privacy Policy

Nurture Baby Yoga and Massage

Last updated: [Insert Date]

Your privacy is very important to us. This Privacy Policy explains how **Nurture Baby Yoga and Massage** ("we", "us", "our") collects, uses, and protects your personal information in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Information We Collect

When you book or attend our classes, we may collect the following information:

- Your name and contact details (email address, phone number).
- Your baby's name and date of birth.
- Relevant health or medical information that you choose to share with us.
- Payment and booking information (processed securely through Happity or other third-party platforms).
- Photos or videos, but only with your explicit consent.

2. How We Use Your Information

We use your personal data to:

- Manage your class bookings and attendance.
- Communicate with you about your classes (confirmations, reminders, or changes).
- Ensure classes are delivered safely and appropriately for you and your baby.
- Send optional updates or marketing (only if you have given consent).

We will never sell, rent, or share your information with third parties for marketing purposes.

3. How Your Data is Stored

- Booking and contact details are securely stored through Happity, which is GDPR-compliant and uses encrypted servers.
- Any personal notes or paper registration forms are stored securely and are only accessible to the instructor.
- Health information (where provided) is used only to support your safe participation and is not shared with anyone else.
- Personal data will be kept for no longer than 12 months after your last class unless required for legal purposes.
- After this period, all data will be securely deleted or destroyed.

4. Marketing and Communication

You will only receive marketing emails if you have opted in to receive them. You can unsubscribe at any time by clicking “unsubscribe” in the email or contacting us directly.

5. Sharing of Information

We may share information only when:

- Required by law or to comply with legal obligations.
- Needed for secure payment processing (e.g., Happity or another booking provider, who act as Data Processors).

6. Your Rights

Under UK data protection law, you have the right to:

- Access the personal data we hold about you.
- Request corrections to any inaccurate information.
- Request deletion of your data (“right to be forgotten”).
- Withdraw consent for marketing or data processing at any time.

To exercise these rights, please contact us at:

Email: nurturebabywellness@gmail.com

Phone: 07966 462513

Instagram: @nurturebabywellness

7. Contact and Complaints

If you have concerns about how your information is handled, please contact us first. If unresolved, you may contact the Information Commissioner's Office (ICO) at www.ico.org.uk.

8. Updates to This Policy

This Privacy Policy may be updated periodically to reflect legal or business changes. Any updates will be posted on our website or booking page, with the latest version date shown above.