

Privacy Policy for Boogie with Baby

Last updated: August 2025

At **Boogie with Baby**, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and participate in our services.

1. Information We Collect

Personal Information:

When you register for classes, make enquiries, or subscribe to our communications, we may collect:

- Name
- Email address
- Phone number
- Billing information
- Baby's name and date of birth (optional and only where necessary for age-appropriate class placement)

Usage Data:

We may collect data automatically when you access our website, such as:

- IP address
- Browser type and version
- Device type
- Pages visited and access times

Cookies:

We use cookies and similar technologies to enhance your browsing experience and analyze website traffic. You can disable cookies in your browser settings.

2. How We Use Your Information

We may use your information to:

- Register you for babywearing dance classes
- Process payments and manage bookings
- Send class updates, reminders, and marketing communications (with your consent)
- Respond to your enquiries and provide customer support
- Improve and personalize your experience on our website
- Comply with legal obligations

3. Sharing Your Information

We may share your data only when necessary:

- **Service Providers:** We use reputable third-party companies (e.g., booking systems, email services, payment processors) who assist us in providing services.
- **Legal Requirements:** We may disclose information if required by law or to protect our rights, safety, or property.
- **Business Transfers:** In case of a merger or acquisition, your information may be transferred in accordance with this Privacy Policy.

We **do not sell** your personal information.

4. How We Keep Your Data Safe

We store your data securely using administrative, technical, and physical safeguards. While we take reasonable steps to protect your information, no system is completely secure and we encourage you to keep your login information confidential.

We retain personal data only for as long as is necessary, which is a requirement of law. Where we have no legal basis for continuing to process your personal data, we shall either delete or anonymise it. For the avoidance of doubt, we may use anonymous data, such as usage data for research or statistical purposes indefinitely without further notice to you.

5. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Object to or restrict processing of your information
- Withdraw consent at any time
- Request a copy of the data we hold about you

To exercise these rights, please contact us at: [insert contact email].

Email us at info@boogiewithbaby.co.uk to request a copy of the personal information we hold about you.

6. Children's Privacy

When a Parent/Legal Guardian books a class, we ask you to provide some details about the child. This information is used for the purpose of ensuring that the child is within the specified age range for the class, for tracking payment and to create a class register. We do not communicate directly with the minor through the website. The information is provided with the consent of the Parent/Legal Guardian.

7. Links to Other Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those external sites.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last updated” date. We recommend reviewing it periodically.

9. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us:

Boogie with Baby

Email: info@boogiewithbaby.co.uk

Phone: 07787428714