



# Baby Wiggles Privacy Policy

Baby Wiggles is committed to protecting your privacy and handling your personal data in line with the UK General Data Protection Regulation (GDPR) and Data Protection Act 2018.

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## 1. Information We Collect

We may collect the following information when you book or contact us:

- Your name and your child's name
  - Contact details (email address, phone number)
  - Booking information (class times, payment details via Happity/Stripe)
  - Any health or allergy information you choose to share with us
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## 2. How We Use Your Information

We use your personal data for:

- Managing your bookings and payments
  - Contacting you about your classes (e.g. cancellations, updates)
  - Ensuring the safety and wellbeing of children during sessions
  - Sending you updates about Baby Wiggles (if you have opted in)
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## 3. Storage of Personal Data

- Booking and payment details are stored securely through Happity and Stripe, who are GDPR-compliant third-party providers.
- Emails are stored securely and only accessible by Baby Wiggles.
- We do not share your personal data with third parties unless required by law.

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## 4. Social Media

- Baby Wiggles uses social media (e.g. Facebook, Instagram) to share updates and promote classes.
- Photos or videos will never be shared without your explicit consent.
- If consent is given, images may appear on our website, Happity profile, or social media pages.

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## 5. Data Retention

- We only keep your personal data for as long as necessary to manage bookings and comply with legal obligations (e.g. accounting).
- You can request that your personal data be deleted at any time, unless we are legally required to keep it.

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## 6. Your Rights

Under GDPR, you have the right to:

- Access the personal data we hold about you
- Request corrections or updates
- Request deletion of your data
- Withdraw consent for marketing or photo use at any time

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## 7. Contact

For any questions about this Privacy Policy or to exercise your data rights, please contact:

✉ [babywigglesfun@gmail.com](mailto:babywigglesfun@gmail.com)

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