

## Privacy Policy – The Gentle Nest with Rose

The Gentle Nest with Rose is committed to protecting your privacy and handling your personal information with care and respect.

### What Information We Collect

When you book a class, contact us, or attend a course, we may collect:

- Parent/carer name
- Baby's first name and age/date of birth
- Contact details (email address and phone number)
- Relevant medical or allergy information shared for safety purposes
- Emergency contact details where appropriate

### How Your Information Is Used

Your information is used to:

- Manage your booking and communicate about classes
- Provide safe and appropriate support during sessions
- Send important course information or updates
- Respond to enquiries
- Meet legal or insurance requirements where necessary

We will only collect information that is relevant to providing our services.

### Storage of Information

Personal information is stored securely and only accessed when necessary. We take reasonable steps to protect your data from loss, misuse, or unauthorised access.

### Sharing Your Information

Your personal information will never be sold or shared with third parties for marketing purposes.

Information may only be shared:

- Where required by law
- In the event of a safeguarding concern

- With your consent

## Photography & Social Media

Photographs may occasionally be taken during classes for promotional purposes. Written or verbal consent will always be requested before any images are used.

No identifying information about you or your child will be shared without permission.

## Your Rights

You have the right to:

- Request access to the information we hold about you
- Request corrections to inaccurate information
- Request deletion of your personal data where appropriate
- Withdraw consent for communications or photographs at any time

## Contact

If you have any questions about this Privacy Policy or how your information is handled, please contact:

The Gentle Nest with Rose  
Lactation Consultant & Baby Massage  
Email: [hello@thegentlenest.co.uk](mailto:hello@thegentlenest.co.uk)

This policy may be updated occasionally to reflect changes in services or legal requirements.