

RKLSwims – Privacy Policy

RKLSwims is committed to protecting your privacy and handling your personal data responsibly. This Privacy Policy explains how we collect, use, store, and protect your personal information when you book or attend a session with us.



1. Who We Are

RKLSwims provides swimming lessons and aquatic sessions for children.

Contact email: info@rklswims.com

Website: www.rklswims.com

RKLSwims is the “data controller” for the purposes of UK data protection law.

2. What Information We Collect

We may collect and process the following personal information:

- Parent/guardian name
 - Child’s name and age
 - Email address and phone number
 - Emergency contact details
 - Medical information relevant to swimming (e.g. allergies, health conditions, additional needs)
 - Booking and attendance information
 - Communication records (emails or messages sent to us)
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3. How We Collect Information

We collect personal information when you:

- Book a session via Happity
- Book directly through www.rklswims.com
- Contact us via email or other communication channels
- Attend a session and provide information in person



4. How We Use Your Information

We use your personal data to:

- Manage bookings and attendance
- Deliver swimming lessons safely
- Communicate important session information
- Respond to enquiries
- Meet legal, safeguarding, and insurance requirements

Medical information is used **only** to ensure participant safety.

5. Legal Basis for Processing

Under UK GDPR, we process your data based on:

- **Contract** – to deliver booked services
 - **Legal obligation** – safeguarding and safety requirements
 - **Legitimate interests** – running our business safely and effectively
 - **Consent** – where required (e.g. marketing or photography)
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6. Sharing Your Information

We do **not** sell or share your personal data for marketing purposes.

Your information may be shared only with:

- Happity (for booking and payment processing)
- Venue operators or instructors where required for safety
- Emergency services if necessary
- Legal or regulatory bodies where required by law

All third parties are required to handle your data securely.

7. Data Storage & Security

- Personal data is stored securely and accessed only by authorised persons.
 - We take reasonable steps to protect your information from loss, misuse, or unauthorised access.
 - Information is retained only for as long as necessary for legal or operational reasons.
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8. Photography & Media

- We do not take or use photos or videos of children without prior consent from a parent or guardian.
 - Consent may be withdrawn at any time by contacting info@rklswims.com.
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9. Your Data Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data (where legally permitted)
- Object to or restrict processing
- Withdraw consent at any time
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise any of these rights, please email info@rklswims.com.

10. Children's Data

We only collect children's personal data with the consent of a parent or legal guardian and use it solely for the purpose of providing our services safely.

11. Changes to This Policy

RKLSwims may update this Privacy Policy from time to time.

The most recent version will always be available on our website or upon request.

12. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Email: info@rklswims.com



RKL SWIMS

Swim Better, Swim Brighter