

Privacy Policy

Last updated: 06/02/2026

This Privacy Policy explains how personal information is collected, used, and protected when you book or attend parent & baby movement classes in 6-session blocks or singular sessions provided by:

Name: Tamyra Bustamante Jenke

Email: holatamyra@gmail.com

We are committed to protecting your privacy and handling your personal data in a transparent and lawful way, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Information We Collect

When you book or interact with our 6-session block classes via Happity, we may collect:

1.1 Information you provide directly

- Your name and email address
- Your phone number
- Emergency contact details (name and phone number) for use in urgent situations
- Your baby's first name and age (for class suitability)
- Any health or medical information you choose to share (such as allergies or developmental needs) to ensure appropriate care and safety
- Booking information (block start date, session dates, times, venue)
- Any additional information you provide when contacting us

1.2 Information collected via Happity

- Happity processes your booking information on our behalf as a data processor. They handle your data under our instruction to manage block bookings and payments.
- Payment card details are processed by Stripe (Happity's payment processor) and are not shared with us. Neither we nor Happity store your card details.

1.3 Photography

- Photographs or short videos may occasionally be taken during classes only with your consent, as described in our Terms & Conditions.

2. How We Use Your Information

We use personal information to:

- Manage 6-session block or singular bookings and attendance via Happity
- Communicate block updates, cancellations, or important notices
- Respond to enquiries or support requests
- Contact your emergency contact in case of urgent situations involving you or your baby during classes
- Use health or medical information you provide to ensure appropriate care and safety during classes
- Meet legal, accounting, or insurance obligations
- Promote classes only where you have explicitly consented

You may opt in or out of marketing communications at any time by:

- Clicking “unsubscribe” in emails
- Contacting us directly at holatamy@gmail.com

3. Lawful Basis for Processing

We process personal data based on:

- Contract: to provide and manage the 6-session block classes you booked via Happity
- Legal obligation: for accounting, insurance, or other compliance requirements
- Legitimate interests: to manage and improve our services
- Consent: for photography, marketing communications, or other optional data you provide

Special category data (health information):

Where you choose to share health or medical information (such as allergies, medical conditions, or developmental needs), we process this data based on:

- Explicit consent for non-essential health information you voluntarily share
- Vital interests where necessary to protect the health and safety of you or your baby during classes

This information is used solely to ensure we can provide appropriate care and adapt activities where needed. You may withdraw consent or update this information at any time.

Consent can be withdrawn at any time.

4. Who We Share Your Information With

We only share personal data where necessary:

- Happity – as our data processor, to process and manage block bookings
- Payment processors (e.g., Stripe via Happity) – for payment processing only
- Professional advisers – e.g., accountants or insurers, where required by law
- Venue operators – we may share your name, contact details, and any relevant health/safety information where necessary for venue access, emergency procedures, or specific venue requirements (e.g., accessibility needs)

We do not sell or rent your personal data.

5. How We Store and Protect Your Data

- Your information is stored securely and accessed only when necessary
- Booking and attendance data is retained for 6 years from the end of your most recent session block, then securely deleted
- Consent records for marketing or photography are retained until consent is withdrawn, the purpose ends, or for a maximum of 3 years after the last session in your most recent block, whichever is sooner
- Health or medical information is retained only while you attend classes and for 6 months after your last session, then securely deleted (unless retention is required for insurance or legal purposes)
- Appropriate technical and organisational measures are in place to prevent unauthorised access, loss, or misuse

6. Photography and Images

Photographs or videos are only taken with prior consent.

- Participation is optional
- Consent can be withdrawn at any time
- Images will not be used for promotional purposes without explicit permission
- No identifiable images of you or your baby will be used without consent

Parents/carers may take photographs or videos of their own baby for personal use, in line with our Terms & Conditions.

7. Your Rights

Under UK GDPR, you have the right to:

1. Access the personal data we hold about you
2. Request correction of inaccurate or incomplete data
3. Request deletion of your personal data (where applicable)
4. Object to or restrict certain types of processing
5. Withdraw consent at any time
6. Lodge a complaint with the Information Commissioner's Office (ICO)

To make a request, please contact us using the details below. We will respond within one month. For complex requests, we may extend this by up to two months and will let you know if this is necessary.

To exercise these rights, contact us at holatamya@gmail.com

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The most recent version will always be available via Happity or on request and will apply to all future 6-session block bookings.

9. Contact

If you have any questions or concerns about this Privacy Policy or how your data is handled, please contact:

Tamya Bustamante Jenke

holatamya@gmail.com

You can also contact the Information Commissioner's Office (ICO) if you have concerns about how your data is handled:

- ICO website: <https://ico.org.uk>
- ICO helpline: 0303 123 1113