

# Privacy Notice: Foxtrot Oscar Dance

**Last Updated:** 3 March 2026

At Foxtrot Oscar Dance, we are committed to protecting your privacy. This notice explains how we collect, use, and protect your personal information in accordance with UK Data Protection laws and the UK GDPR.

## 1. The Information We Collect

We collect information that you provide directly to us when you enquire about classes, register as a student, or use our website. This includes:

- **Contact details:** Name, email address, and phone number.
- **Student details:** Age/Date of Birth (where relevant for class placement).
- **Health information:** Any medical conditions or injuries you voluntarily share so we can ensure your safety during dance sessions.
- **Transaction data:** Details of classes booked and payments made (we do not store full credit card details).

## 2. How We Use Your Data

We use your information for the following "Lawful Bases":

- **Contractual Necessity:** To manage your bookings, process payments, and provide our dance services.
- **Legitimate Interests:** To send you essential updates about your classes (e.g., schedule changes) and to improve our school's offerings.
- **Legal Obligation:** To keep financial records for tax purposes or to meet health and safety requirements.
- **Consent:** To send you marketing newsletters or use your photo/video in promotional materials (you can withdraw this at any time).

## 3. Sharing Your Data

We do not sell your data. We only share information with trusted third parties who help us run our business, such as:

- **Payment Processors:** To handle secure payments.
- **Website/Email Providers:** To host our site and send our newsletters.
- **Emergency Services:** Only if required in the event of an accident during class.

## 4. Data Retention

We keep your personal information only for as long as is necessary to provide our services to you and to comply with legal, accounting, or reporting requirements.

## 5. Your Rights

Under UK law, you have the following rights:

- **Access:** To request a copy of the data we hold about you.
- **Correction:** To ask us to fix any inaccuracies.
- **Erasure:** To ask us to delete your data (the "right to be forgotten").
- **Object/Restrict:** To opt-out of marketing or limit how we use your data.

To exercise any of these rights, please email us at: [izzi@foxtrotoscandance.com](mailto:izzi@foxtrotoscandance.com)

## 6. Cookies

Our website uses "cookies" to enhance your browsing experience and analyse site traffic. You can manage your cookie preferences through your browser settings.

## 7. Contact Us

If you have any questions about this policy or how your data is handled, please contact:

**Data Lead:** Izzi Williams

**Email:** [izzi@foxtrotoscandance.com](mailto:izzi@foxtrotoscandance.com)

**Website:** <https://www.foxtrotoscandance.com/>

*If you are unhappy with how we use your data, you have the right to complain to the Information Commissioner's Office (ICO) at [www.ico.org.uk](http://www.ico.org.uk).*