

## **Privacy Policy**

Effective from 30<sup>th</sup> March 2026

Welcome to Bible Stories for Littles! We invite you to read this privacy policy, which explains our privacy practices and how we treat your information. It describes the types of information collected and created in connection with your use of Bible Stories for Littles, how and why we use such information, who we share it with and your legal rights. This privacy policy applies how we use, collect and process all personal information.

This Policy has been written in accordance with the Data Protection Act 2018.

### **What is Bible Stories for Littles?**

Bible Stories for Littles are classes held for children and their carers. Our classes involve reading and exploring famous stories from the Holy Bible. We include singing, dancing and parachute games as well as time to explore play apparatus to support gross motor skill development and time to use craft resources to support creativity and fine motor skills.

Our unique approach which encourages the child's carer to get fully involved in the activities, rather than observing on the side, supports child-carer bond and facilitates the scaffolding of play, which involves a child and adult-led, coordinated approach to learning. This style of learning has been shown to enhance children's learning and development, according to Early Years Education research

We use "Bible Stories for Littles" here to refer to our company and our services offered as part of our company. We use the term "Class attendees" as the public audience we are providing a service to, "Carers" are the accompanying adults attending our classes with their children, and in general, anyone using the website and reading this Policy is "you".

### **Who controls the use of my information?**

Bible Stories for Littles is the data controller of all personal data provided to us or that we otherwise obtain. Happity Limited is an additional data controller as we use Happity's services to provide a booking platform for

carer's to book classes as well as to generate a register for each class we hold.

If you have any questions about this privacy policy, please email [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk)

### **Third-party links**

Our website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you.

We do not control these third-party websites and are not responsible for their privacy statements.

When you leave our website, we encourage you to read the privacy notice of every website you visit.

### **The Information we collect**

Personal Information

Bible Stories for Littles may collect and use the following kinds of personal information from you:

Carers:

- *Contact Data*: Information that you provide to us, including for the purpose of registering with Bible Stories for Littles for booking classes (such as name, email, address, phone)
- *Identity Data*: Your login details (username and password)
- *Children's Data*: information about your child, including child's name, child's age, any other useful information (e.g. allergies and medical conditions)
- *Transaction Data* includes details of classes you have booked with Bible Stories for Littles
- *Marketing Data* includes your preferences in receiving marketing from us

All users:

- *Technical Data* includes data such as internet protocol (IP) address, your login data, browser type and version, cookies, time zone setting and location, browser plug-in types and versions, operating

system and platform and other technology on the devices you use to access our website and any communications we may send to you.

- *Usage Data* includes information about how you use our website such as information about your visit to our website, including the full Uniform Resource Locators (URL) clickstream to and through, pages you viewed or searches you made, page response times, download errors, length of visit, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Payment services are provided through Stripe in connection to Happity, our booking service provider, so we do not obtain any bank details or credit or debit card information from carers. Cash is accepted if paying for our classes in person.

### **Personal data you provide to us**

From time to time you may provide us with personal data. This may be because:

- You access and interact with our website
- You create an account on our website
- You purchase classes on our website
- You provide feedback or reviews to us
- You otherwise contact us including with queries, comments or complaints

We shall process all such personal data in accordance with this Policy. Certain personal data is mandatory and will be provided to us in order that we can fulfil your request, for example to create an account on our website, and we shall make this clear to you at the point of collection of the personal data.

All personal data that you provide us with must be true, complete and accurate. If you provide us with inaccurate or false data, and we suspect or identify fraud, we will record this and we may also report this to the appropriate authorities.

When you contact us by email or post, we may keep a record of the correspondence.

### **Personal data we automatically collect about you**

When you use our website, we may automatically collect and store information about your *Technical Data* and *Usage Data* for the purposes of research and analysis.

Some of this information is collected using cookies and similar tracking technologies. Only Essential cookies are used on our website.

### **Personal data we receive from others**

If we reasonably believe that any of the personal data you have provided to us is inaccurate, we may receive further personal data from third parties, such as credit reference agencies and the electoral register, to try to confirm your identity.

### **Children's Data**

When a Carer books a class, we ask you to provide some details about the child. This information is shared with Bible Stories for Littles for the purpose of ensuring that the child is within the specified age range for the class, so that we are aware of any medical conditions we may need to accommodate, for tracking payment and to create a class register. We do not communicate directly with the minor through the website. Booking a child into a class and providing us with information about a child must only be done after securing the consent of the Parent/Legal Guardian of the child.

### **How we use your personal information**

Bible Stories for Littles will only collect, use, share, and otherwise process the information we have about you for the purposes described in this policy where legally permitted. These legal bases include:

- For Bible Stories for Littles to comply with a legal obligation, a court order, or to exercise and defend legal claims;
- For Bible Stories for Littles to comply with a contractual obligation with you
- Where you have made the information manifestly public;
- Where you have given consent; and
- Where necessary for the purposes of Bible Stories for Littles' or a third party's legitimate interests. When we refer to legitimate interests we mean our or a third party's legitimate business interests in the normal running of our or their business which do not materially impact your rights, freedom or interests.

<b>PURPOSE/ACTIVITY</b>	<b>TYPE OF DATA</b>	<b>LAWFUL BASIS FOR PROCESSING INCLUDING BASIS OF LEGITIMATE INTEREST</b>
To register you and/or create your account and enable you to manage your account	Contact Identity	Performance of a contract with you
To enable Parents/Guardians to book a class	Contact Identity Children Financial	Performance of a contract with you
To manage your account including managing payments, makeup classes and refunds	Contact Identity Financial Transaction	Performance of a contract with you Necessary for our legitimate interests (fraud-checking)
To manage our relationship with you such as notifying you about changes to our Terms and Conditions or this Policy, remind you when your information is out of date	Contact Identity	Necessary to comply with a legal obligation Necessary for our legitimate interests
To administer and protect our business and this website (including improving and fixing our service, analysis, testing, system maintenance, support, reporting and hosting of data)	Technical	a) Necessary for our legitimate interests (for running our business security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To use data analytics to improve our website, products/services, marketing, customer relationships and experiences	Technical Usage Location	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)
For NHS Track & Trace	Contact Data	To comply with our legal obligations to help prevent the spread of Covid19, if requested, your contact details will be provided to NHS Track

		and Trace within a 21 day period of attending any class booked via Bible Stories for Littles. If you do not wish for your contact details to be shared in this way, you must notify <a href="mailto:info@biblestoriesforlittles.co.uk">info@biblestoriesforlittles.co.uk</a> and the Class Provider before your class takes place and you agree that you may not be able to attend a Class.
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## **Your Rights**

You benefit from a number of rights in relation to your information that we process. While some of these rights apply generally, certain rights apply only in certain limited cases.

Some of these rights are complex, and not all of the details have been included below. Further information can be found [here](#).

We describe these rights below.

## **REQUEST ACCESS**

Carers who require additional information, email us at [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk) to request a copy of the personal information we hold about you. Where legally required, we will provide your information in an easily accessible format and assist in transferring some of this information to third parties.

## **RECTIFY, RESTRICT, LIMIT, DELETE**

You can also rectify, restrict, limit or delete much of the personal information we hold about you by emailing us at [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk) and we will rectify, restrict, limit or delete your information as requested.

## **OBJECT**

If we process your information based on our legitimate interests as set out in this Policy, or in the public interest, you can object to this

processing in certain circumstances. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons. Where we use your data for direct marketing, you can always object by emailing us at [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk).

## **REVOKE CONSENT**

Where you have previously provided your consent to us, you have the right to withdraw your consent to the processing of your information at any time. For example, you can withdraw your consent to our use of your *Marketing Data* by emailing us at [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk).

If you withdraw your consent to the use of your information for purposes set out in this Policy, you may not have access to all (or any) of our services and we might not be able to provide you all (or any) of our services. In certain cases, we may continue to process your information after you have withdrawn consent if we have a legal basis to do so or if your withdrawal of consent was limited to certain processing activities

We reserve the right to charge an administrative fee if your request in relation to your rights is manifestly unfounded or excessive, and we may ask for identification from you before we can fully respond to your request.

## **COMPLAIN**

If you wish to raise a concern about our use of your information (and without prejudice to any other rights you may have) please tell us. We shall review and investigate your complaint and try to get back to you within a reasonable time. You do also have the right to contact the Information Commissioner's Office (or ICO) at [www.ico.org.uk](http://www.ico.org.uk).

## **Sharing your Data**

For our legitimate interests, we may share any of personal data with our service providers, sub-contractors, consultants and agents that we may appoint to perform functions on our behalf and in accordance with our instructions, including IT service providers, group companies, accountants, auditors and lawyers.

This includes for getting further data and analytics on performance and usage of our site including use of Google Analytics. Learn more about how data is used in Google Analytics in their [privacy policy](#).

We shall provide our service providers, sub-contractors, consultants and agents only with such of your personal data as they need to provide the service for us and if we stop using their services, we shall request that they delete your personal data or make it anonymous within their systems.

If we need to use your personal data to comply with any legal obligations, demands or requirements, for example, as part of anti-money laundering processes or to protect a third party's rights, property, or safety then in doing so, we may share your personal data with third party authorities and regulatory organisations and agencies.

If we choose to merge, sell assets, consolidate or restructure, finance, or sell of all or a portion of our business by or into another company then the new owners may use your personal data in the same way that we do as set out in this Policy.

### **Marketing and spam**

We know that you do not want spam or marketing calls from third parties, so we will never sell or rent your contact information to third parties, and we won't share it with a third party except as set out in this Policy.

You may consent to receive marketing email messages from us about our website and our services, or we may send you marketing email messages for our legitimate interests. You can choose to no longer receive marketing emails from us as set out above, by contacting us. Please note that it may take us a few days to update our records to reflect your request.

If you ask us to remove you from our marketing list, we shall keep a record of your name and email address to ensure that we do not send to you marketing information. If you still have an account with us, we shall continue to email you in relation to your account only.

### **Securing your data**

Bible Stories for Littles will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

However, you acknowledge that the internet is inherently insecure, and we cannot guarantee security of data sent over the internet. Information relating to electronic transactions entered into via this website will be protected by encryption technology.

### **Cross-border data transfers**

Some or all of your personal data may be stored or transferred outside of the United Kingdom and/or European Economic Area (the **EEA**) for any reason, including for example, if our email server is located in a country outside the United Kingdom or the EEA or if any of our service providers are based outside of the United Kingdom or the EEA.

### **Data Retention**

Bible Stories for Littles commits to retain personal data only for as long as is necessary, which is a requirement of law. Where we have no legal basis for continuing to process your personal data, we shall either delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

For the avoidance of doubt, we may use anonymous data, such as usage data for research or statistical purposes indefinitely without further notice to you.

### **Updating this Policy**

Bible Stories for Littles may update this Policy from time to time at our discretion and in particular to reflect any changes in applicable laws. If we do so, and the changes substantially affect your rights or obligations, we shall notify you if we have your email address. Otherwise, we shall post a new version of this Policy on this website. You should check this page occasionally to ensure you are familiar with any changes.

### **Contact Bible Stories for Littles**

If you have any questions about this Policy or Bible Story for Littles' treatment of your personal information, please write to [info@biblestoriesforlittles.co.uk](mailto:info@biblestoriesforlittles.co.uk).