



# Privacy Policy

House of Lykke | Last updated: June 2026

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## Who We Are

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House of Lykke is a children's sensory play brand based in the United Kingdom, run by Jan Valencia. We organise sensory play events and sell sensory play products. You can contact us at [hello@houseoflykkeplay.com](mailto:hello@houseoflykkeplay.com) or via our website [houseoflykkeplay.com](https://houseoflykkeplay.com).

## What Data We Collect

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When you book an event through Happity, we may collect the following information: your name, email address, phone number, the name(s) and age(s) of your child(ren), and any additional needs or allergy information you choose to share with us.

## Why We Collect It

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We collect this information solely to manage your booking, communicate important event information, and ensure the safety and wellbeing of all children attending our sessions. We will only contact you about your booking or, with your consent, about future House of Lykke events and products.

## How We Store It

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Your data is stored securely and is only accessible to House of Lykke. We do not store payment information — all payments are processed securely through Happity's platform. We will not retain your personal data for longer than necessary and will delete booking information within 12 months of your event date.

## Who We Share It With

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We do not sell, trade, or share your personal data with third parties, except where required to deliver your booking (for example, sharing attendee numbers with a venue partner). Any venue partners are required to handle your data in accordance with UK data protection law.

## Your Rights

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Under UK GDPR you have the right to access the personal data we hold about you, request that we correct or delete it, and withdraw consent at any time. To exercise any of these rights, please contact us at [hello@houseoflykkeplay.com](mailto:hello@houseoflykkeplay.com).

## Photography

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We may take photographs at our events for use on social media and marketing materials. You will always be given the opportunity to opt out at the start of any session. We will never share images in which children can be identified without express parental consent.

## Cookies & Website

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Our website [houseoflykkeplay.com](https://houseoflykkeplay.com) may use cookies to improve your browsing experience. You can choose to disable cookies through your browser settings at any time.

### **Changes to This Policy**

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We may update this policy from time to time. The most current version will always be available on our website.

### **Contact**

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If you have any questions about how we handle your data, please contact us at [hello@houseoflykkeplay.com](mailto:hello@houseoflykkeplay.com)