

Privacy Policy

Little Readers Sensory Class

Last updated: 17 August 2026

1. Who we are

This policy explains how Little Readers Sensory Class, run by Shaleena Chowdhary ("we", "us"), collects, uses, and protects the personal information of parents/carers and children who book onto our classes.

Contact: **shaleenachowdhary@gmail.com**

2. What information we collect

When you make a booking, we may collect:

- Parent/carer name, email address, and phone number
- Child's name and date of birth (used to make sure activities are age-appropriate)
- Any allergies, medical conditions, or additional needs you tell us about, so we can run sessions safely
- Payment information — processed securely by Happity and/or Stripe/Beacons; we do not see or store your full card details ourselves
- Photo/video consent preferences (see our Terms & Conditions)

3. How we collect it

We collect this information directly from you when you book a class through Happity or our website, when you email us, or when you tell us something in person (e.g. an allergy).

4. How we use your information

We use your information to:

- Process your booking and payment, and manage class registers
- Contact you about your booking (reminders, changes, cancellations)
- Keep your child safe during sessions (e.g. acting on allergy or medical information)
- Send you marketing about future classes, only where you've agreed to this — you can unsubscribe at any time (see section 8)

5. Our legal basis for using your data

- Contract — to provide the class you've booked and take payment
- Consent — for marketing communications and for any photography/filming of your child
- Legitimate interest — to keep children safe (e.g. recording allergy information) and to run our business

6. Who has access to your information

Your information is accessed only by us. We share the minimum necessary information with trusted third parties who help us run the business:

- Happity — our booking platform
- Beacons and/or Stripe — for processing website payments
- Our email provider — for sending booking confirmations and any marketing you've opted into

We do not sell your personal information to anyone.

7. How long we keep your information

We keep booking and contact information for as long as you're an active customer, and for a reasonable period afterwards (up to 2 years) in case you rebook, unless you ask us to delete it sooner. We may need to keep payment records for longer to meet HMRC/tax requirements.

8. Marketing and opting out

If you've agreed to receive marketing from us, you can opt out at any time by emailing us or using the unsubscribe link in any marketing email. This won't affect booking confirmations or safety-related messages about classes you've already booked.

9. Children's information

We collect only the minimum information about your child needed to run classes safely (name, date of birth, and any relevant medical/access needs). This information is provided by you, the parent/carer, and we do not market directly to children.

10. Cookies

Our website (www.shaleenachowdhary.com) is hosted on Beacons, which may use cookies or similar technologies for site functionality and analytics. Please refer to Beacons' own privacy and cookie policy for details of how the platform itself handles data.

11. Your rights

Under UK data protection law, you have the right to:

- Ask what personal information we hold about you or your child, and get a copy
- Ask us to correct inaccurate information
- Ask us to delete your information, where we're not required to keep it
- Object to or restrict how we use your information
- Withdraw consent (e.g. for marketing or photography) at any time

To exercise any of these rights, email us at shaleenachowdhary@gmail.com. If you're unhappy with how we've handled your information, you can also complain to the Information Commissioner's Office (ICO) at ico.org.uk.

12. Keeping your information safe

We take reasonable steps to keep your information secure, including only accessing it ourselves, using reputable third-party platforms (Happity, Beacons/Stripe) for bookings and payments, and not storing card details.

13. Changes to this policy

We may update this Privacy Policy from time to time; the current version will always be available on our website and Happity listing.