

## **. Privacy Policy .**

### **Your personal information – general data protection regulation (GDPR)**

GDPR brought in new legal protection for personal information from May 2018. This tells you what personal information little folk nursery rhymes Ltd ('lfnr') holds and why, and what your rights are.

#### **Data Controller Contact Details:** Mrs Catriona Bateman

Company Owner, little folk nursery rhymes Ltd  
Telephone number: 07940 478605  
Email address: [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com)  
Address: 6 Watlington Grove  
Sydenham London SE26 5RR

### **The Purpose of processing Customer Data**

lfnr holds and uses customer data in order to provide you with up-to-date information on all current sessions and to provide information of upcoming products and services similar to those which you have signed up for previously.

#### **What information lfnr holds and what lfnr does with it**

lfnr only holds details of customers who purchase a product via this website [www.littlefolknurseryrhymes.com](http://www.littlefolknurseryrhymes.com) or those emailing via this site or directly via Company Owner's email [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com) or those attending the live singing sessions. The information to be held is: customer contact details – lfnr does not store any details of individuals just visiting this website [www.littlefolknurseryrhymes.com](http://www.littlefolknurseryrhymes.com)

lfnr is committed to protecting and respecting the privacy of all of its customers, and understands that you care about how information about you is used and shared and lfnr appreciates your trust in the website controller to do that carefully and sensibly. This notice describes lfnr's Privacy Policy. lfnr will NOT share your information with anyone else (other than within the business or as required for legal process) without explaining why it is necessary and getting your explicit consent.

lfnr may contact you by email, phone, text or WhatsApp or postal address in relation to:

- Live singing session times
- Special offers and promotions (you may unsubscribe from this at any time)

This policy (together with lfnr's terms of use and any other documents referred to on it) sets out the basis on which any personal data lfnr collects from you, or that you provide to lfnr, will be processed by lfnr. Please read the following carefully to understand the views and practices regarding your personal data and how it will be treated.

**1. INFORMATION THAT MAY BE COLLECTED FROM YOU:** lfnr may collect and process the following data about you:

- Information that you provide by filling in any information on the site [www.littlefolknurseryrhymes.com](http://www.littlefolknurseryrhymes.com) (this site). This includes information provided at the time of registering to use this site, subscribing to this service, posting material or requesting further services. lfnr may also ask you for information if you enter a competition or promotion sponsored by little folk nursery rhymes or report a problem with the aforementioned website;
- If you contact lfnr, lfnr may keep a record of that correspondence;
- lfnr may also ask you to complete surveys that it uses for research purposes, although you do not have to respond to them;

- Details of transactions you carry out through the aforementioned site and of the fulfilment of your enquiries; and
- Details of your visits to this site and the resources that you may access.

2. IP ADDRESSES AND COOKIES Ifnr may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

For the same reason, Ifnr may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help Ifnr to improve this site and to deliver a better and more personalised service. They enable Ifnr:

- To estimate audience size and usage pattern;
- To store information about your preferences, and so allow Ifnr to customise our site according to your individual interests;
- To speed up your searches; and
- To recognise you when you return to this site.

You may refuse to accept some cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, you should be aware that if you select this setting you may be unable to access certain parts of this site and in some instances unable to proceed with the ordering of the products provided. Unless you have adjusted your browser setting so that it will refuse cookies, our system may issue cookies when you log on to the site.

3. WHERE Ifnr STORES YOUR PERSONAL DATA The data that is collected from you will usually be stored electronically on little folk nursery rhymes computer system but it may also be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). But only once you have been advised and given your assent to this transfer, storing or processing. Ifnr will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Where Ifnr has given you (or where you have chosen) a password which enables you to access certain parts of this site, you are responsible for keeping this password confidential. If you believe, or reasonably suspect, that your password is known to someone else, you should immediately inform Ifnr so that the appropriate action can be taken.

Unfortunately, the transmission of information via the internet is not completely secure. Although Ifnr will do its best to protect your personal data, Ifnr cannot guarantee the security of your data transmitted to the aforementioned site; any transmission is at your own risk. Once Ifnr has received your information, it will use its best endeavours and strict procedures and security features to try to prevent unauthorised access.

4. USES MADE OF THE INFORMATION as referred to on page 1 of this policy, Ifnr may use information held about you in the following ways:

- To ensure that content from this site is presented in the most effective manner for you and for your computer;
- To provide you with information, products or services that you request from Ifnr or which it feels may interest you, where you have consented to be contacted for such purposes;

- To carry out Ifnr's obligations arising from any contracts entered into between you and Ifnr and to enable Ifnr to provide you with the best service possible;
- To allow you to participate in interactive features of Ifnr's service, when you choose to do so;
- Where applicable, to provide access to privileged and/or restricted areas of this site and to provide you with additional information relevant to you; and
- To notify you about changes to Ifnr's service, and to monitor and improve this site.
- Ifnr will only contact you by electronic means (e-mail or SMS) with information about goods and services similar to those which were the subject of a previous enquiry made to you.

If you do not want Ifnr to use your data in this way, please contact little folk nursery rhymes, 6 Watlington Grove, Sydenham, London, SE26 5RR, UK or email at [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com)

5. THIRD PARTY ADVERTISING Ifnr may agree to third party advertising being placed on this site. The advertisements that may appear will be delivered to you, on Ifnr's behalf, by the web advertising partners. Information about your visits to this site, such as the number of times you have viewed an advertisement (but NOT your name, address or other personal details) is used to serve such third party advertisements.

If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from Ifnr's.

6. DISCLOSURE OF YOUR INFORMATION We may disclose your personal information to third parties on the following basis:

- If it is necessary to do so in order to adequately provide the services to you;
- In the event that Ifnr sells or buys any business or assets, in which case Ifnr may disclose your personal data to the prospective seller or buyer of such business or assets;
- If little folk nursery rhymes is, or substantially all of its assets are, acquired by a third party, in which case personal data held by it about its customers may be one of the transferred assets; or
- If Ifnr is under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply its terms of use or terms and conditions of service and other agreements; This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

7. YOUR RIGHTS You have the right to ask us not to hold your personal data. You can exercise your right to prevent such at any time by contacting us at little folk nursery rhymes, 6 Watlington Grove, Sydenham, London, SE26 5RR, UK or by emailing us at [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com)

GDPR also gives you the following rights:

The right to be informed: to know how your information will be held and used (this notice)

The right of access: to see Ifnr's records of your personal information so you know what is held about you.

The right to rectification: to tell Ifnr to make any changes to your contact information

The right to restrict processing of personal data.

The right to lodge a complaint with the Information Commissioner's Office.

Full details of your rights can be found at <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

If you wish to exercise any of these rights, please email [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com)

If you are dissatisfied with the response you can go direct to the ICO at [www.ico.org.uk](http://www.ico.org.uk)

This site may, from time to time, contain links to and from the websites of lfnr's networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

8. ACCESS TO INFORMATION The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee to meet the costs in providing you with details of the information held about you.

9. CHANGES TO LFNR'S PRIVACY POLICY Any changes that might be made to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail, but you should also regularly check this page for any changes.

10. DATA PROTECTION REGISTRATION In the UK, we operate, and are registered, in accordance with the applicable data protection legislation.

11. OPT-OUT You always have the right to opt-out of subscribing to our site, and to receiving emails and newsletters from us. If you wish to opt-out, please send an email requesting to unsubscribe to [catriona.bateman@outlook.com](mailto:catriona.bateman@outlook.com)

12. CONTACT Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to little folk nursery rhymes, 6 Watlington Grove, Sydenham, London, SE26 5RR