Soul Sound Baby Privacy Policy

Last Updated: September 20, 2026

Thank you for choosing to be part of our community at Soul Sound Baby by Hannah Watson. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or my practices with regard to your personal information, please contact Hannah Watson at soulsoundbaby@gmail.com

When you book and attend our classes, you trust us with your personal information. This privacy policy applies to all information collected through our services, including bookings made via Happity, payments processed via Stripe, and any related communication channels.

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1. What Information Do We Collect?

We collect personal information that you voluntarily provide to us when booking a class, expressing an interest in obtaining information about our services, or otherwise contacting us.

* Parent/Carer Personal Data: Full name, email address, and emergency contact details (such as phone numbers).
* Child Personal Data: Full name and date of birth.
* Sensitive Medical Information: Any medical, allergy, or special requirement information you choose to share to ensure your child's safety during classes.
* Media Consent Data: Photographs and videos taken during classes, *strictly subject to your explicit, prior consent*.

2. How Do We Use Your Information?

We use personal information collected via our services for a variety of business purposes, including:

* To Manage Bookings: Processing your registration, managing attendance, and facilitating classes.
* To Ensure Safety: Using emergency contact details and medical/allergy information to protect the vital interests and physical well-being of your child during class hours.
* To Communicate With You: Sending you administrative updates, booking confirmations, or urgent class notifications (e.g., severe weather cancellations) via Happity and email.
* For Marketing and Newsletters: Sending promotional updates, newsletters, and service offers via email, *strictly where you have provided your explicit consent*.
* For Promotional Purposes: Sharing photographs or videos on social media, websites, or promotional materials *only if you have granted explicit consent*.

3. Will Your Information Be Shared With Anyone?

We deeply value your privacy. We only share information with specific third parties who are essential to delivering our services:

* Happity: Our trusted class directory and booking platform provider. Happity hosts our class lists, secure database profiles, and processes booking registrations.
* Stripe: Our secure, third-party payment gateway. All payments are processed through Stripe's secure infrastructure. We do not store or see your financial card details.

Beyond Soul Sound Baby by Hannah Watson and our essential systems (Happity and Stripe), **no other third parties** are given access to your personal data. We do not sell, rent, or trade your data.

4. How Do We Store and Retain Your Data?

Your data is safely stored in our digital profiles managed securely through the Happity platform. We retain your personal information only for as long as is necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by UK law (such as tax or safeguarding records).

5. Your Data Protection Rights (UK GDPR)

As a resident of the United Kingdom, you have specific rights under the UK General Data Protection Regulation (UK GDPR):

* Right to Access and Correction: Parents and carers can request a copy of the information held or update their personal details at any time by contacting us via email.
* Right to Opt-Out / Object: You have an absolute right to object to direct marketing. You can opt out of marketing communications at any time by using the "unsubscribe" link included in our emails or by contacting us directly.
* Right to Withdraw Consent: Where we rely on your consent to process data (such as taking photos/videos or sending newsletters), you can withdraw that consent at any time.
* Right to Erasure ("Right to be Forgotten"): You can request that we delete your personal data, subject to certain exceptions allowed under UK law.

Contacting Us

If you have questions, corrections, or comments about this policy, or if you wish to exercise any of your data protection rights, please contact us directly via email.