



## Baby College Data Protection & Privacy Policy

In compliance with the Data Protection Act 2018, Baby College needs to make sure that the subscribers to our Mailing Lists are fully aware of what it means to opt-in. Those who subscribe to a Baby College Mailing List will receive weekly handouts and important class notices whilst attending classes by email sent to their nominated email address. You will also be sent details of upcoming classes run by Baby College.

The contact information provided when you opt-in to a Baby College Mailing List will not be shared with, sold, rented or leased to any third parties.

Your email address and personal data will be held securely and either encrypted or password protected. We sometimes use third party mailing list providers such as MailChimp; where this is the case we will make our best efforts to ensure that your personal information is held on secure servers and encrypted. We may also store your details within Baby College's secure database. We only store personal details supplied by you either on our opt-in form, provided to us by signing an opt-in list at an event, supplied by you to us explicitly for joining our mailing list, provided by you explicitly to request information about our classes and services or provided by you whilst booking a class via our booking providers FranScape. We do not store any financial records along with your information.

You have the right to request to view, edit or delete the information held by us at any time. You can contact your local Baby College franchisee to request this or e-mail us at [office@babycollege.co.uk](mailto:office@babycollege.co.uk)

You can unsubscribe at any time by clicking the 'unsubscribe' button at the bottom of the email. Unsubscribing will automatically remove you from the Baby College Mailing List. You will be unsubscribed otherwise after 4 years. Baby College Ltd and all our franchisee businesses comply with the protection offered to you under the Data Protection Act 2018 and the General Data Protection Regulations 2018 (GDPR).