Gem's Jams Privacy Policy

Your privacy is very important to us. It is Gem's Jams' policy to respect your privacy and comply with GDPR law and regulation regarding any personal information we may collect about you, including across our website, www.gemsjams.com.

Information We Collect

As an attendee of Gem's Jams baby and toddler music classes we will collect, store and use the personal data that you provide. Gem's Jams does this so that we can effectively manage classes, and ensure that as a participant you are kept informed and safe. Gem's Jams may use your data to contact you with class updates, related news and opportunities.

Log Data

When you visit our website, our server (Bluehost) may automatically log the standard data provided by your web browser. It may include your device's Internet Protocol (IP) address, your browser type and version, the pages you visit, the time and date of your visit, the time spent on each page, other details about your visit, and technical details that occur in conjunction with any errors you may encounter.

Please be aware that while this information may not be personally identifying by itself, it may be possible to combine it with other data to personally identify individual persons.

Personal Information

We may ask for personal information which may include your:

- Name
- Email address

Legitimate Reasons for Processing Your Personal Information

We only collect and use your personal information when we have a legitimate reason for doing so. In which instance, we only collect personal information that is reasonably necessary to provide our baby and toddler music class services to you.

Collection and Use of Information

We may collect personal information from you when you do any of the following on our website:

- Sign up to receive updates from us via email or social media channels
- Use a mobile device or web browser to access our content
- Contact us via email, social media, or on any similar technologies
- When you mention us on social media

We will only collect, hold and use personal information for the following purposes:

- to enable you to customise or personalise your experience of our website
- to contact and communicate with you about our music classes
- for internal record keeping and administrative purposes

Security of Your Personal Information

When we collect and process personal information, and while we retain this information, we will protect it within all acceptable means.

Gem's Jams will ensure that:

- Personal data is kept securely
- Personal information is not disclosed either orally or in writing or via Web pages or by any other means, accidentally or otherwise, to any unauthorised third party.

We will do our best to protect the personal information you provide to us, we advise that no method of electronic transmission or storage is 100% secure, and no one can guarantee absolute data security. We will comply with laws applicable to us in respect of any data breach.

How Long We Keep Your Personal Information

We keep your personal information only for as long as we need to. This time period may depend on what we are using your information for, in accordance with this privacy policy. If your personal information is no longer required, we will delete it or make it anonymous by removing all details that identify you.

Your Rights and Controlling Your Personal Information

You always retain the right to withhold personal information from us, with the understanding that your experience of our website may be affected. If you do provide us with personal information you understand that we will collect, hold, and use it in accordance with this privacy policy. You retain the right to request details of any personal information we hold about you.

You may request details of personal data that Gem's Jams holds about you or withdraw your consent at any time by contacting gemma@gemsjams.com.

If we receive personal information about you from a third party, we will protect it as set out in this privacy policy. If you are a third party providing personal information about somebody else, you represent and warrant that you have such person's consent to provide the personal information to us.

If you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant, or misleading, please contact us using the details provided in this privacy policy. We will take reasonable steps to correct any information found to be inaccurate, incomplete, misleading, or out of date.

If you believe that we have breached a relevant data protection law and wish to make a complaint, please contact us using the details above and provide us with full details of the alleged breach.

Limits of Our Policy

<u>www.gemsjams.com</u> may link to external sites that are not operated by us. Please be aware that we have no control over the content and policies of those sites, and cannot accept responsibility or liability for their respective privacy practices.

Changes to This Policy

We may need to change our privacy policy to reflect updates to our business processes, current acceptable practices, or legislative or regulatory changes. If we decide to change this privacy policy, we will post the changes here at the same link by which you are accessing this privacy policy.

If required by law, we will get your permission or give you the opportunity to opt in to or opt out of, as applicable, any new uses of your personal information.

Contact Us

For any questions or concerns regarding your privacy, you may contact us using the following details:

Gemma at https://www.gemsjams.com email: gemma@gemsjams.com