

Privacy Policy

This policy was created June 2018

Kindred Meets is fully compliant with the General Data Protection Regulations (GDPR).

Who we are

At Kindred Meets, we take your privacy very seriously. We have created this privacy policy to inform you how we will treat any personal data that we hold, or that we collect via social media or our website. We can guarantee that Kindred Meets will treat your data securely, will never share your data with any organisation, and we will only use it for the purposes set out in this policy.

Each Kindred Meets series is delivered by multiple 'Partners', all of whom should adhere to this policy.

We may update this policy from time to time. The latest version will be published on our website when it goes live or can be requested by emailing info@kindredmeets.com. This version was published June 2018.

Data you send to us via our website

Our website may collect the following information via its contact and enquiry and booking form features (use of these features is at your own discretion):

- Your name
- Your email address
- Your telephone number

Data gathered before or during a Kindred Meets class

Before you attend our classes, we will ask you to complete a form to provide us with certain information. We use this information to deliver our service to you in a safe and relevant way. And to better understand how to present timely and relevant information to you. On the same form, you will be asked to agree to the usage of your name and email address for marketing purposes, details outlined below.

We may collect the following information:

– Your name

- Your email address & phone number
- Your social media details
- Information about your child (baby's age and name)

How we use this data

We keep the number of communications we send to a minimum, and will only send you information related to the following BUT ONLY if you have explicitly given permission for us to do so:

- Booking confirmations and reminders
- Maintaining class attendance records and contact details for emergency purposes.
- To contact you in response to any comments, questions or complaints you may send us.
- Payment receipts
- Kindred Meets Newsletters
- Offers and promotions

We will not share your personal information with or sell it to any other third-party unless the law requires us to.

We may use the following third-party service providers named below to process and store your data:

- Mailchimp (The Rocket Science Group, LLC), which we may use to manage email
 marketing subscriber lists and send emails to our subscribers. Read their <u>privacy policy</u>.
- Google
- PayPal (payment provider)

Any personal information we hold about you is stored and processed in accordance with the Data Protection Act 1998.

Cookies and how we use them

"Cookie" means a small, non-personally identifiable text file placed on your computer or mobile device by a Website when you visit certain parts of the Website and/or when you use certain features of the Website

We will not use cookies to collect personally identifiable information about you.

However, if you wish to restrict or block the cookies which are set by our website, or indeed any other website, you can do this through your browser settings. The 'Help' function within your browser should tell you how.

You can block cookies at any time by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

For more information about cookies see: <u>www.allaboutcookies.org</u>. Except for essential cookies, all cookies will expire after a period of time.

Links to external websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and review the privacy statement applicable to the website in question.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to us at info@kindredmeets.com.

Updates to this Policy

This policy will be updated from time to time so that it reflects the legislative framework and changes in the way we process your personal data. The date of the last change is shown at the top of the Policy. You are encouraged to review the policy periodically to make sure you are aware of any changes.