



Calm Little People

Privacy Policy

Introduction

Keeping your data secure is very important to us. This privacy policy covers how Calm Little People collects, uses and stores your data when booking services through the website. It also covers how we collect, store and use any photographs or videos taken during the classes.

What information do we collect?

When you make a booking through the website we will collect personal data such as your name, phone number, email address, baby name, baby date of birth and any additional information relating to you or your child's health that might be relevant.

How do we use personal information?

We use your personal data to:

- Contact you to confirm your booking and to share relevant information about the course.
- Ensure we meet the health and safety needs of you and your child.
- Compile hard copy class registers with names, child ages, photograph and video permissions and additional notes. These registers are destroyed at the end of the course.

What legal basis do we have for processing your personal data?

Your data will be processed under the legal grounds of consent, in that you have willingly provided your details to Calm Little People so that we can provide the service you have purchased.

Where do we store, secure and process personal data?

Bookings on the website are made through a third party, Acuity Scheduling, and all personal data is stored securely in accordance with their privacy policy. A secure log-in is required to access booking information and this is only available to Heidi.

If you have made a booking through Hoop, please refer to their privacy policy in relation to the personal and payment information you have provided.

If you have made a booking through Happity. Please refer to their privacy policy in relation to the personal information you have provided.

All payments made through the website or Happity are processed directly through Stripe. We do not retain any payment details.

How long do we keep your personal data for?

Personal data will be kept for 7 years to meet the requirements of our public liability insurance provider.

How do we collect, use and store photographs and videos.

When you make your booking you are asked if you consent to photographs and videos being taken of you and your child. Photographs and videos may be used on our Facebook and Instagram accounts to show what happens during a Calm Little People course. These will be taken on mobile and used and deleted on the same day.

How we operate our mailing list

We use the third party Mailchimp to manage our mailing list. When you make your booking you are asked if you would like to be added to this mailing list. If you give your consent, your name and email address are added to the list. This data is then stored in accordance with Mailchimp's privacy policy.

.